

Curriculum Vitae

12 Elgar Close, Elstree, Hertfordshire, WD6 3DR

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CRAIG GARDNER DIGITAL NATIVE DESIGN



“A Digital Native is somebody who is naturally at home in a digital age, they are fully aware of technology, its potential and its concepts.”

Search for me on:



Interests

I am very passionate about design and it plays an important role in my life. Everything I do influences or is influenced by my design work. I have developed a technique that helps me take inspiration from day to day objects and activities. I am very interested in the Mod Culture and this in particular reflects in my work, I enjoy music and regularly attend such events, this has also helped me develop my passion for photography.

Skills Set

I specialize in Web Design, Graphic Design and Interactive media. I have an indepth understanding of HTML, CSS and Actionsript, as well as a basic knowledge of all elements of The Master Collection, but pride myself on my ability to use these four key pieces of software.

Ps Photoshop

Dw Dreamweaver

Fl Flash

Ai Illustrator

Employment History

Victor Batt Landscape Gardening Tesco Extra Borehamwood
June 06 - August 06 : Labour Work September 09 - May 10 : Customer Assistant
The East Oriental Restaurant Tesco Extra Borehamwood
June 09 - August 09 : Bar & Waiter May 10 - Present : Tesco Tech Advisor

Education & Qualifications

Bushey Meads School 02 - 07. GCSE A-Cs : University Of Hertfordshire 09 - Present :
History, English, Science, Double Award ICT Multimedia Design BA Honrs : N/A
(GNVQ), Maths, Statistics, Religious Studies, **Tesco Tech Advisor 11 - Present :**
Design & Technology - Systems & Control. CompTIA+ City & Guilds Qualification (Pending)
Bushey Meads School 07 - 09. A-Levels : AskDigital Approved Advisor
Double Award Applied ICT : AB Apple Approved Advisor (Pending)
Design & Technology - Product Design : C Sony Approved Advisor (Pending)

Freelance Employment History

The Weekly Business Network @ Watford Bowls Club
Website, Logo & Flyers
Helen Newbury Jones Realignment Method
Website, Logo, Business Cards, Flyers & Video
Go Publicity !
Logo & Business Cards
Cymatic Entertainment
Logo & Video Network Website
Rooks Heath Builders LTD
Website
Have My Cake & Eat It : Unique Cakes By Victoria
Website, Logo & Business Cards
The In Crowd Scooter Club & The Inn Crowd Bar
Logo, Banners & Website
David Ham - Slice Management : Music Promotion
Logo, Website & Business Cards
Sophie Dare : Photographer
Website & Business Cards
Rox Off TV : Music & Video Reviews
Logo & Website
Lorraine Macdonald : Driving Instructor
Logo, Business Cards & Website
L & R Water Services : “Get Your Water Done”
Logo, Website & Business Cards
We Are The Mods : DVD Documentary
DVD Cover
Modzine 2010 LTD : Music Promotion
Logo, Website, Flyers, Posters & Business Cards
Full freelance portfolio available on my website.

References

Ian Willcock
Course Leader - Multimedia Design
University Of Hertfordshire
Hatfield

Anne Cantel
Personnel Manager
Tesco Extra
Borehamwood